

Claims

What is claimed is

1. A combination paper cover and attached package comprising:
 - a sleeve having a closed end and an open end with closed side edges,
 - a package having side edges attached to the sleeve along the closed sleeve side edges,
 - the package having a closed end directed toward the open end of the sleeve and a sealed end adjacent to the closed end of the sleeve; and,
 - an package insert contained within the package.
2. The combination of claim 1 wherein the sleeve is adapted to contain a newspaper.
3. The combination of claim 1 including advertising indicia on an outside surface of the sleeve.
4. The combination of claim 1 wherein the sleeve is a single sheet of flexible polymeric material with the closed end being formed by a fold line.
5. The combination of claim 4 wherein the side edges of the sleeve are formed by heat-seals.
6. The combination of claim 1 wherein the package is formed from a single sheet of flexible polymeric material with the closed end being formed by a fold line.
7. The combination of claim 6 where the side edges of the package are heat-sealed to the side edges of the sleeve.
8. The combination of claim 7 wherein the sealed end of the package is a heat-seal.
9. The combination of claim 1 wherein the package insert is advertising matter.
10. A method of making a cover and attached package comprising the steps of

(a) overlaying at least two folded sheets of thin heat-sealable polymeric material, the fold lines of said sheets being directed toward each other,

(b) forming the folded sheets into a sleeve and a package, and

(c) attaching the package to the sleeve along the side edges of the sleeve leaving both the sleeve and the package with open ends directed away from each other.

11. The method of claim 10 including the step of placing advertising matter in the package.
12. The method of claim 11 including the step of sealing the package with the advertising matter therein.
13. The method of claim 12 wherein the package is heat-sealed.
14. The method of claim 10 including the step of printing advertising indicia on the folded sheet which forms the sleeve.
15. The method of claim 10 including the steps of forming rolls of the folded sheets of polymeric material prior to overlaying said sheets.
16. The method of claim 10 wherein the steps of forming the folded sheets into a sleeve and a package and attaching the package to the sleeve are done substantially simultaneously.
17. The method of claim 10 wherein the sleeve and package are heat-sealed together along their side edges.
18. The method of claim 15 including the step of extruding the thin films for the sleeve and package, and folding said extruded films prior to forming into rolls.